
UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 6-K

Report of Foreign Private Issuer
Pursuant to Rule 13a-16 or 15d-16
under the Securities Exchange Act of 1934

For the month of May 2019

Commission File Number: 001-13138

Pointer Telocation Ltd.

(Translation of registrant's name into English)

14 Hamelacha Street, Rosh Ha'avin, Israel 4809133
(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

Form 20-F Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1): ____

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7): ____

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This Report of Foreign Private Issuer on Form 6-K of the registrant consists of the press release issued by the registrant on May 16, 2019, announcing that the registrant will release its financial results for the first quarter of 2019 on May 23, 2019, which is attached hereto as Exhibit 99.1.

Exhibit No.

99.1 [Press Release issued by Pointer Telocation Ltd. on May 16, 2019.](#)

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

POINTER TELOCATION LTD.
(Registrant)

/s/ Yossi Ben Shalom

By: Yossi Ben Shalom

Title: Chairman of the Board of Directors

Date: May 16, 2019



Pointer Telocation's Q1 2019 Financial Results Release & Conference Call Scheduled for May 23, 2019

ROSH HAAYIN, Israel, May 16, 2019 /PRNewswire/ -- Pointer Telocation Ltd. (NasdaqCM: PNTR) (TASE: PNTR) – a leading provider of telematic services and technology solutions for Fleet Management, Mobile Asset Management and Internet of Vehicles, announced today that it will release its financial results for the first quarter of 2019 on Thursday, May 23, 2019.

Pointer Telocation's management will host a conference call that same day, at 9 a.m. ET, 14:00 UK time, 16:00 Israel time. On the call, management will review and discuss the results.

To listen to the call, please dial in to one of the following teleconferencing numbers. Please begin placing your call at least 5 minutes before the conference call commences.

From USA: 1-877-407-0789 or 1-201-689-8562

From UK: 0 800 756 3429

From Israel: 1 809 406 247

A replay will be available the day following the call on the company's website: www.pointer.com.

The call will also be accompanied live by webcast over the Internet and accessible at <http://public.viavid.com/index.php?id=134590>.

About Pointer Telocation

For over 20 years, Pointer has rewritten the rules for the Mobile Resource Management (MRM) market and is a pioneer in the Connected Car segment. Pointer has in-depth knowledge of the needs of this market and has developed a full suite of tools, technology and services to respond to them. The vehicles of the future will be intimately networked with the outside world, enhancing and optimizing the in-car experience.

Pointer's innovative and reliable cloud-based software-as-a-service (SAAS) platform extracts and captures an organization's critical mobility data points – from office, drivers, routes, points-of-interest, logistic-network, vehicles, trailers, containers and cargo. The SAAS platform analyzes the raw data, converting it into valuable information for Pointer's customers providing them with actionable insights and thus enabling the customers to improve their bottom line and increase their profitability.

For more information, please visit <http://www.pointer.com>, the content of which does not form a part of this press release.

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