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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 6-K

Report of Foreign Private Issuer  
Pursuant to Rule 13a-16 or 15d-16  
under the Securities Exchange Act of 1934

For the month of March 2019

Commission File Number: 001-13138

**Pointer Telocation Ltd.**

(Translation of registrant's name into English)

14 Hamelacha Street, Rosh Ha'ayin, Israel 4809133

(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

Form 20-F  Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1): \_\_\_\_\_

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7): \_\_\_\_\_

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This Report of Foreign Private Issuer on Form 6-K of the registrant consists of the press release issued by the registrant on March 11, 2019, announcing that the registrant will be presenting at the 31<sup>st</sup> Annual Roth Conference to be held between March 17-19, 2019 at the Ritz Carlton, Laguna Niguel in Orange County, California, which is attached hereto as Exhibit 99.1.

### **Exhibit No.**

99.1 [Press Release – Pointer Telocation Ltd. to present at the 31<sup>st</sup> Annual Roth Conference.](#)

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

POINTER TELOCATION LTD.  
(Registrant)

/s/ Yossi Ben Shalom

By: Yossi Ben Shalom

Title: Chairman of the Board of Directors

Date: March 11, 2019



For Immediate Release

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**Pointer Telocation to Present at the 31<sup>st</sup> Annual Roth Conference on March 18, 2019**

**Rosh HaAyin, Israel, March 11, 2019. Pointer Telocation Ltd.** (Nasdaq: PNTR; TASE: PNTR), a leading provider of telematic services and technology solutions for Fleet Management, Mobile Asset Management and Internet of Vehicles, announced today that Mr. David Mahlab, its President and Chief Executive Officer will present at the 31<sup>st</sup> Annual Roth Conference at 3:00 p.m. Pacific Time on Monday, March 18, 2019 and will conduct one-on-one meetings that day.

The conference will be held on March 17-19, 2019 at The Ritz Carlton, Laguna Niguel in Orange County, CA and is by invitation only. For more information or to request a one-on-one meeting, please contact [oneononerequests@roth.com](mailto:oneononerequests@roth.com) or your ROTH representative at (800) 678-9147.

**About Pointer Telocation**

For over 20 years, Pointer has rewritten the rules for the *Mobile Resource Management* (MRM) market and is a pioneer in the *Connected Car* segment. Pointer has in-depth knowledge of the needs of this market and has developed a full suite of tools, technology and services to respond to them. The vehicles of the future will be intimately networked with the outside world, enhancing and optimizing the in-car experience.

Pointer's innovative and reliable cloud-based software-as-a-service (SAAS) platform extracts and captures an organization's critical mobility data points – from office, drivers, routes, points-of-interest, logistic-network, vehicles, trailers, containers and cargo. The SAAS platform analyzes the raw data converting it into valuable information for Pointer's customers providing them with actionable insights and thus enabling the customers to improve their bottom line and increase their profitability.

For more information, please visit <http://www.pointer.com>, the content of which does not form a part of this press release.

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