

ANNUAL GENERAL MEETING OF SHAREHOLDERS OF POINTER TELOCATION LTD.

June 14, 2018

Please sign, date and mail
your proxy card in the
envelope provided as soon
as possible.

↓ Please detach along perforated line and mail in the envelope provided. ↓

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**THIS PROXY WHEN PROPERLY EXECUTED WILL BE VOTED AS DIRECTED HEREIN.
EXCEPT AS REQUIRED BY LAW, IF NO DIRECTION IS INDICATED, THIS PROXY WILL BE VOTED "FOR" THE PROPOSALS HEREIN.
PLEASE SIGN, DATE AND RETURN PROMPTLY IN THE ENCLOSED ENVELOPE. PLEASE MARK YOUR VOTE IN BLUE OR BLACK INK AS SHOWN HERE**

- | | | | | |
|----|---|--------------------------|--------------------------|--------------------------|
| 1. | TO RE-ELECT the following persons as directors of the Company for the coming year. | FOR | AGAINST | ABSTAIN |
| | Yossi Ben Shalom | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| | Barak Dotan | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| | Nir Cohen | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| | Yehudit Rozenberg | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 2. | TO APPOINT Kost Forer Gabbay & Kasierer as the independent public accountants of the Company for the year ending December 31, 2018 and to authorize our audit committee (the " Audit Committee ") to fix their remuneration in accordance with the volume and the nature of their services, as the Audit Committee may deem fit in their sole discretion. | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 3. | TO APPROVE a framework for an insurance policy for such directors and officers of the Company (" D&O Insurance Policy "), as shall serve from time to time, for a period of three (3) years commencing as of September 2018. The annual premium of the D&O Insurance Policy shall be up to US\$ 120,000 for liability coverage of up to US\$ 15,000,000, for all claims in the aggregate. | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 4. | TO APPROVE the Amended Compensation Policy of the Company, in the form attached to the Proxy Statement as Exhibit A, for a period of three (3) years as of the date of the Meeting. | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

YES NO

Are you a controlling shareholder in the Company or do you have a personal interest in the resolution? [MUST BE COMPLETED OR ELSE YOUR VOTE WILL NOT BE COUNTED]

- | | | | | |
|----|---|--------------------------|--------------------------|--------------------------|
| 5. | TO APPROVE the grant of 120,000 Restricted Stock Units to Mr. David Mahlab, the Company's Chief Executive Officer, in consideration for a price per share equal to the par value of the Company's Shares. The Restricted Stock Units shall vest in four (4) equal installments over a period of four (4) years. The Chief Executive Officer shall be entitled to acceleration of vesting, as set forth in the Proxy Statement. | FOR | AGAINST | ABSTAIN |
| | | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

YES NO

Are you a controlling shareholder in the Company or do you have a personal interest in the resolution? [MUST BE COMPLETED OR ELSE YOUR VOTE WILL NOT BE COUNTED]

To change the address on your account, please check the box at right and indicate your new address in the address space above. Please note that changes to the registered name(s) on the account may not be submitted via this method.

Signature of Shareholder Date: Signature of Shareholder Date:

Note: Please sign exactly as your name or names appear on this Proxy. When shares are held jointly, each holder should sign. When signing as executor, administrator, attorney, trustee or guardian, please give full title as such. If the signer is a corporation, please sign full corporate name by duly authorized officer, giving full title as such. If signer is a partnership, please sign in partnership name by authorized person.

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POINTER TELOCATION LTD.

For the Annual Meeting of Shareholders

To Be Held On Thursday, June 14, 2018

THIS PROXY IS SOLICITED ON BEHALF OF THE BOARD OF DIRECTORS

The undersigned shareholder of Pointer Telocation Ltd. ("**Pointer**" or the "**Company**") hereby appoints each of Yossi Ben - Shalom and Adv. Orly Tsioni the true and lawful attorney, agent and proxy of the undersigned, to vote, as designated below, all of the ordinary shares of the Company which the undersigned is entitled in any capacity to vote at the Annual Meeting of the shareholders of the Company which will be held at the offices of Yigal Arnon & Co., 1 Azrieli Center, 46th Floor, Tel-Aviv, Israel, on Thursday, June 14, 2018, at 12:00 P.M. (local time), and all adjournments and postponements thereof.

(Continued and to be signed on the reverse side)