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Pointer Telocation Ltd. to Webcast, Live, at VirtuallInvestorConferences.com November 3

Company invites individual and institutional investors as well as advisors to attend interactive real-time virtual VirtuallInvestorConferences.com

ROSH HAAYIN, Israel, November 1, 2016 /PRNewswire/ -- **Pointer Telocation Ltd.** (NASDAQ: PNTR, TASE: PNTR), a leading provider of technology and services to the automotive and insurance industries, today announced David Mahlab, CEO, will present live at VirtuallInvestorConferences.com on November 3, 2016.

DATE: Thursday, November 3, 2016

TIME: 9:15 am ET

LINK: <http://tinyurl.com/1103prepr>

This will be a live, interactive online event where investors are invited to ask the company questions in real-time - both in the presentation hall as well as the association's "virtual trade booth." If attendees are not able to join the event live on the day of the conference, an on-demand archive will be available for 90 days.

It is recommended that investors pre-register and run the online system check to save time and receive event updates.

Learn more about the event at www.VirtuallInvestorConferences.com.

About Pointer Telocation

Pointer Telocation is a leading provider of technology and services to the automotive and insurance industries, offering a set of services including Fleet Management, Mobile Asset Management, Stolen Vehicle Recovery, Vehicle Diagnosis and a comprehensive solution in the field of Internet of Things. Pointer has a growing list of customers and products installed in 50 countries. Cellocator, a Pointer Products Division, is a leading AVL (Automatic Vehicle Location) solutions provider for stolen vehicle retrieval, fleet management, car & driver safety, public safety, vehicle security and more.

About VirtuallInvestorConferences.com

Since 2010, VirtuallInvestorConferences.com, created by [BetterInvesting \(NAIC\)](#) and [PRNewswire](#), has been the only monthly virtual investor conference series that provides an interactive forum for presenting companies to meet directly with investors using a graphically-enhanced online platform.

Designed to replicate the look and feel of location-based investor conferences, Virtual Investor Conferences unites PR Newswire's leading-edge online conferencing and investor communications capabilities with BetterInvesting's extensive retail investor audience network.

VirtuallInvestorConferences.com

Bradley H. Smith
Director of Marketing, IR and Compliance Services
PR Newswire
+1.201.947.7157
bradley.smith@prnewswire.com

Pointer Contact:

Zvi Fried, V.P. and Chief Financial Officer
Tel.: +972-3-572 3111
E-mail: zvif@pointer.com

Gavriel Frohwein/Ehud Helft, GK Investor Relations
Tel: +1 646 688 3559
E-mail: pointer@gkir.com