

ANNUAL GENERAL MEETING OF SHAREHOLDERS OF POINTER TELOCATION LTD.

October 6, 2016

Please sign, date and mail
your proxy card in the
envelope provided as soon
as possible.

↓ Please detach along perforated line and mail in the envelope provided. ↓

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**THE BOARD OF DIRECTORS OF THE COMPANY RECOMMENDS A VOTE "FOR" EACH OF THE PROPOSALS HEREIN.
PLEASE SIGN, DATE AND RETURN PROMPTLY IN THE ENCLOSED ENVELOPE. PLEASE MARK YOUR VOTE IN BLUE OR BLACK INK AS SHOWN HERE**

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|--|--|---|
| <p>1. TO RE-ELECT the following persons as directors of the Company for the coming year:</p> <p>Yossi Ben Shalom</p> <p>Barak Dotan</p> <p>Nir Cohen</p> <p>Jonathan Iironi</p> <p>Yehudit Rozenberg</p> | <p>FOR</p> <p>AGAINST</p> <p>ABSTAIN</p> | <p><input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/></p> <p><input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/></p> <p><input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/></p> <p><input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/></p> <p><input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/></p> |
| <p>2. TO APPOINT Kost Forer Gabbay & Kasierer as the independent public accountants of the Company for the year ending December 31, 2016 and to authorize our audit committee (the "Audit Committee") to fix their remuneration in accordance with the volume and the nature of their services, as the Audit Committee may deem fit in their sole discretion.</p> | <p>FOR</p> <p>AGAINST</p> <p>ABSTAIN</p> | <p><input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/></p> |
| <p>3. TO AMEND the Articles of Association of the Company.</p> | <p>FOR</p> <p>AGAINST</p> <p>ABSTAIN</p> | <p><input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/></p> |
| <p>4. TO APPROVE the Company's Compensation Policy.</p> | <p>FOR</p> <p>AGAINST</p> <p>ABSTAIN</p> | <p><input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/></p> |
| <p>Are you a controlling shareholder in the Company or do you have a personal interest in the resolution? [MUST BE COMPLETED OR ELSE YOUR VOTE WILL NOT BE COUNTED]</p> | <p>YES</p> <p>NO</p> | <p><input type="checkbox"/> <input type="checkbox"/></p> |
| <p>5. TO APPROVE the annual bonus formula for the years 2016, 2017 and 2018 and the grant of options to purchase 175,000 Ordinary Shares of the Company to David Mahlab, the Company's Chief Executive Officer.</p> | <p>FOR</p> <p>AGAINST</p> <p>ABSTAIN</p> | <p><input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/></p> |
| <p>Are you a controlling shareholder in the Company or do you have a personal interest in the resolution? [MUST BE COMPLETED OR ELSE YOUR VOTE WILL NOT BE COUNTED]</p> | <p>YES</p> <p>NO</p> | <p><input type="checkbox"/> <input type="checkbox"/></p> |
| <p>6. TO AUTHORIZE the Company to procure Run-Off insurance for directors and officers of Shagrir Group Vehicle Services Ltd. and Car 2 Go Ltd. from the date of listing for trade of the shares of Shagrir on the Tel-Aviv Stock Exchange on May 27, 2016, at no additional cost to the Company.</p> | <p>FOR</p> <p>AGAINST</p> <p>ABSTAIN</p> | <p><input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/></p> |
| <p>Are you a controlling shareholder in the Company or do you have a personal interest in the resolution? [MUST BE COMPLETED OR ELSE YOUR VOTE WILL NOT BE COUNTED]</p> | <p>YES</p> <p>NO</p> | <p><input type="checkbox"/> <input type="checkbox"/></p> |

To change the address on your account, please check the box at right and indicate your new address in the address space above. Please note that changes to the registered name(s) on the account may not be submitted via this method.

Signature of Shareholder Date: Signature of Shareholder Date:

Note: Please sign exactly as your name or names appear on this Proxy. When shares are held jointly, each holder should sign. When signing as executor, administrator, attorney, trustee or guardian, please give full title as such. If the signer is a corporation, please sign full corporate name by duly authorized officer, giving full title as such. If signer is a partnership, please sign in partnership name by authorized person.

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POINTER TELOCATION LTD.

**For the Annual General Meeting of Shareholders
To Be Held On Thursday, October 6, 2016**

THIS PROXY IS SOLICITED ON BEHALF OF THE BOARD OF DIRECTORS

The undersigned shareholder of Pointer Telocation Ltd. ("**Pointer**" or the "**Company**") hereby appoints each of Yossi Ben - Shalom and Adv. Orly Tsioni the true and lawful attorney, agent and proxy of the undersigned, to vote, as designated below, all of the ordinary shares of the Company which the undersigned is entitled in any capacity to vote at the Annual Meeting of the shareholders of the Company which will be held at the offices of Yigal Arnon & Co., 1 Azrieli Center, 46th Floor, Tel-Aviv, Israel, on Thursday, October 6, 2016, at 2:00 p.m. (local time), and all adjournments and postponements thereof.

(Continued and to be signed on the reverse side)